

INTERVIEW QUESTIONS

BUSINESS NAME:

PREFERRED DAY FOR INTERVIEW:

Mon Tue Wed Thur Fri Sat Sun

TIME:

CONTACT NAME:

PHONE NUMBER:

How long have you been in business / when did you open doors to the public?

What are your services?

How did you choose the business name?

What makes you different from your competitor across the street?

What do you wish people would notice when they walk through your doors?

How do you want customers to feel when they walk into your store?

How do you want your customers feel after they leave?

What's the best advice you have ever received in regards to your business during start up?

What is the biggest adversity you have encountered and how do you overcome?

What unique processes do you have in place?

What is your number one product?

How did you end up in this industry?

Do you have a secret menu, services or products that customers may not be aware of?

What excites you come to work every day?

Is this a family owned business?

Any other interesting facts or things you would like to share or highlight?

